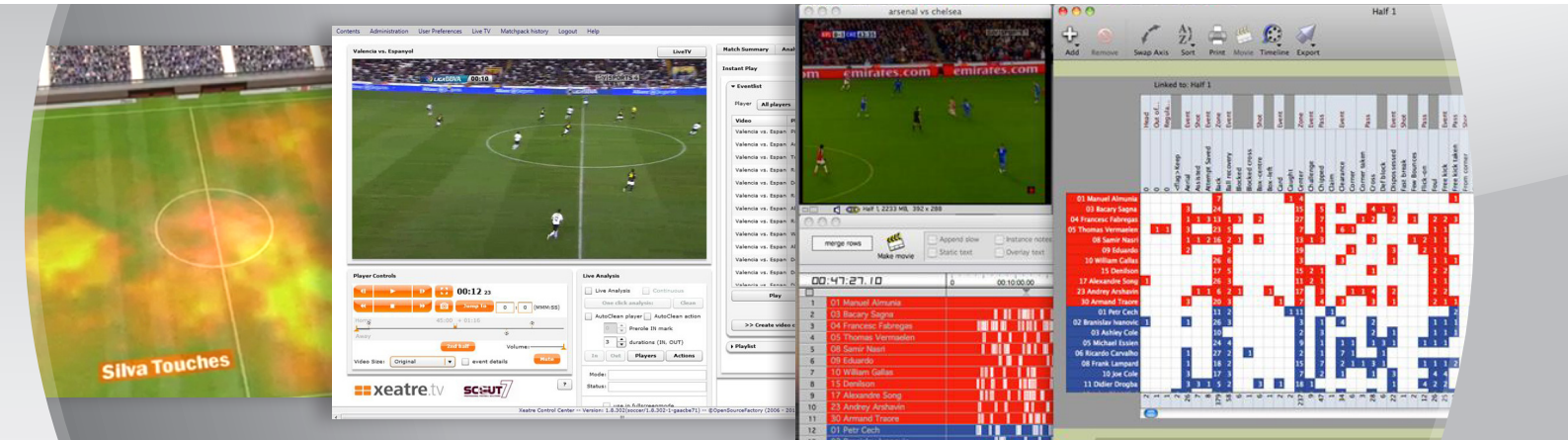


Product Overview

With so many technologies now available to clubs it can be difficult to find the correct blend of products to give you a complete solution. *Opta* have therefore made their raw XML data feeds compatible with other market leading products to ensure clubs get

maximum value out of these systems. This ensures that combined with *Opta's* own products, clubs can have a consistent data set across all of their analysis products and even the club website.



Scout7-Xeatre



Clubs across Europe who are existing *Scout7-Xeatre* customers are now taking advantage of the integration of *Opta* data feeds. The *Xeatre* video solution allows users to view online video of matches across 37 leagues worldwide with links directly from *Scout7* player records. This is a portal to a huge video resource, however without having timestamp data to search and edit the video it requires a large human resource to make effective use of it.

The *Opta* data feed allows *Scout7-Xeatre* users to search their video using all of *Opta's* 2000 match events making it simple to instantly view all of one player's ball touches from a specific game or all goals across a season. This data feed is available for use with *Scout7-Xeatre* on over 15 competitions where *Opta* collect full event data.

SportsCode



As the established leader in self-coding software across the sporting world, *SportsCode* is used for analysis at all levels. In professional football it is the preferred solution for live in-game analysis and is also used extensively by clubs for their own subjective post-match and scouting analysis.

saving the user valuable time. It also gives users the benefit of customising the software around our extensive data set and viewing our data through your own templates.

Having the ability to import *Opta's* match events allows a *SportsCode* user to concentrate their coding on only qualitative analysis with the objective match events covered by *Opta*. For example users can import the *Opta* timestamps for all shots, set plays, passes and possession changes, thus

Opta collect all of their data live during matches thus this can provide a full LIVE analysis solution. Furthermore, as *Opta* offer 100% coverage on the major European leagues, the combination of *SportsCode* and *Opta* XML feeds can offer a complete yet extremely cost effective solution for pre and post match video analysis.

"Opta data is a fantastic tool to help with understanding football from a scientific perspective. Working with Opta is must for any forward thinking stakeholder in the football industry."



Raffaele Poli

Co-Founder

The CIES Professional Football Players Observatory

For More Information

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