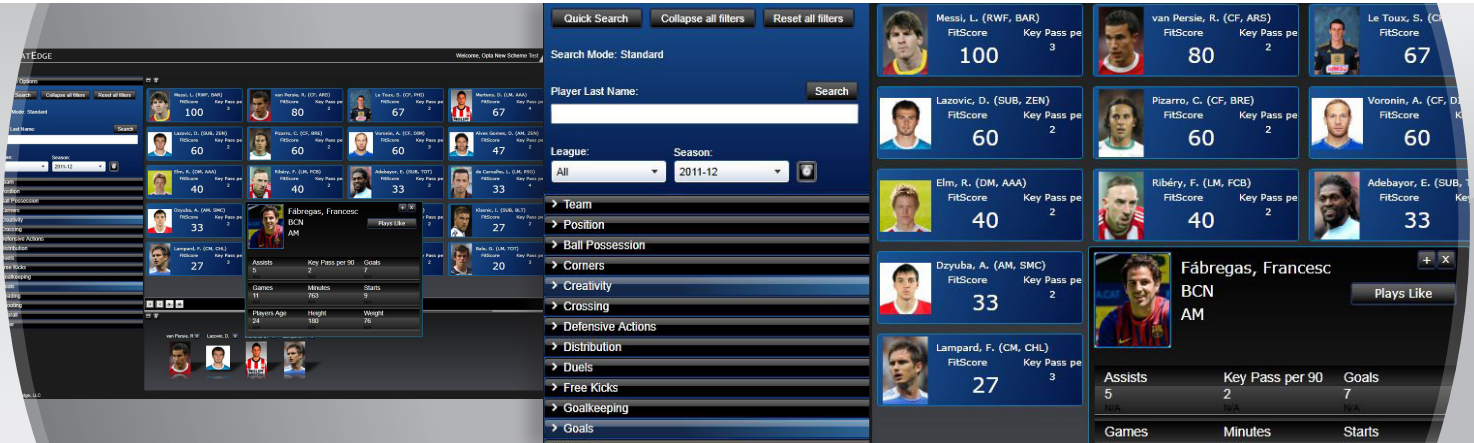


Product Overview

OptaPro has teamed up with StratBridge LLC to develop the next generation of football analysis software using the latest technologies available. This partnership ensures that football clubs can have access to the world's largest database of player performance data viewed through market-leading and

unique analytical tools. The entirely online solution allows users to explore OptaPro's massive player database, run player comparisons, view seasonal trends and identify which players fit your own defined performance indicators. The interface and data are entirely customisable to each team.



Performance Data

Opta have collated the most comprehensive database of player performance data across the major European leagues, with up to five seasons of data from: Premier League, Champions League, Europa League, La Liga, Serie A, Bundesliga, 2. Bundesliga, Ligue 1, Eredivisie, MLS, Copa Libertadores, Mexican Primera, Spanish Segunda, Russian Premier League, Norwegian Tippeligaen and Portuguese Primeira Liga. Opta collect up to 2000 events from every game, including full details of every ball contact.

Data Scout Software

Successfully used by NBA and NFL teams for the last five years, DataScout delivers sophisticated data analysis for players and teams. The interface and data can be defined by the user to create an objective player profile based on Opta data. DataScout scouting then also allows an organisation to create report templates for subjective ratings and text, thus bringing together both subjective and objective player analysis.

Features & Benefits

- Access to a player database of unrivaled coverage and depth with data on players from across Europe.
- The flexibility to create, define and prioritise your own statistics. Create any number of combination stats.
- Customise the product to fit your own specific approach and philosophy. Create KPIs for each playing position.
- DataScout combines proven data analysis techniques from other sports and industries, providing a unique tool.
- An entirely online solution, DataScout is accessible from anywhere in the world at anytime. There are also options for offline use.
- Find and compare players based on their objective statistical profile.

For More Information

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